











Sustainability

Code of Conduct

As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- Remain on designated tracks & avoid track widening caused by drifting left / right
- ✓ In sand dune environments, always avoid drifting as tracks take longer to rehabilitate
- ✓ Where possible, drive over, not around, obstacles to avoid track widening
- Minimise wheel spin to prevent erosion
- ✓ Give right of way to other users overtaking you or travelling uphill, and to cyclists, hikers, horses, and wildlife
- ✓ Proceed slowly around horses, pack animals, and livestock to avoid startling them
- ✓ Cross watercourses at designated spots, reduce speed & enter / exit at 90° to the shore / bank
- ✓ Turn off engines during rest stops or longer standstill periods
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly pack out what you take in & recycle where possible
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- ✓ Respect others using the area so that their experience & access are not compromised.
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide **feedback** about what you liked or how we can do better





