Kerala Voyages
The Tour Makers

Tour Guides

As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

✓ Be **selective** – choose tour guides & other businesses that share how they benefit people & planet

✓ Tread **lightly** – choose activities & transport options with a reduced environmental impact

✓ Be **informed** – learn a bit about local nature, history & culture beforehand to enrich your experience

✓ Respect your tour guide's **instructions** regarding safety, local etiquette & dos and don'ts

✓ Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites

✓ Respect **others** using the area so that their experience & access are not compromised

✓ Be **sensitive to the inequalities** of our world and avoid displays of wealth, particularly in less privileged contexts

✓ **Ask questions** – your local tour guide will happily share their knowledge

✓ **Take part** – if you are invited to participate in a local custom, go for it!

✓ If you want to **give**, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good

✓ **Buy** from local, small &/or community-owned businesses, especially if they feature local nature or culture

✓ Be cautious about **buying from children** – you could unknowingly be supporting their exploitation

✓ Refuse to buy **souvenirs**, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell

✓ Respect customary **tipping & trading** practices – such as bartering – and pay fair prices

✓ **Reduce waste** – from food to paper, remember to take only what & as much as you need, and bring **re-usable items**, e.g. water bottle, coffee cup, shopping / carry bag

✓ **Dispose** of waste responsibly & use local **recycling** facilities where available

✓ Be **waterwise** – your participation shouldn't place additional stress on water-scarce environments

✓ **Save energy** to reduce your carbon footprint & your impact on local supply challenges

✓ Support **climate change** action, e.g., offset or regeneration programmes

✓ Provide **feedback** about what you liked or how we can do better

SUSTOUR

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