









Code of Good Practice

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- Ensure applicable legal permits & permission to access the activity area are in place
- Ensure insurance is in place for participants and team
- Identify health & safety risks, implement management systems, and provide appropriate safety equipment
- Ensure enough team members are available in case of emergency
- Monitor activity area conditions (including weather) in advance & during the activity
- Be familiar with activity area and ensure that navigation and communication tools are in good working order
- Maximise local economic benefits through employment and purchasing
- Avoid single use & disposable items, provide adequate waste collection facilities (or pack out what you take in), and pick up any rubbish found along the way
- Use eco-friendly products, e.g., for cleaning purposes
- Be waterwise and take pro-active measures to use water sparingly
- Minimise energy used in the activity as part of a climate action strategy
- Provide information in advance about your sustainability actions, activity accessibility, what to expect, and what to bring with
- Screen participants ahead of time to make sure that the activity is suited to their fitness & level of ability
- Manage group size to minimise impacts on people & the planet
- Consult relevant management authorities / communities to agree new tracks and routes to be used so that negative environmental and social impacts are minimised
- Obtain written confirmation, e.g., via indemnity, that participants are aware of activity risks
- Brief participants before the activity starts about do's and don'ts, safety, what to expect, logistics, permissible conduct, hazards to be aware of, not disturbing / removing flora and fauna, rubbish collection and disposal, 'bush toilet' etiquette, rules regarding alcohol and fires, and minimising disturbance in residential areas
- Share information about local nature & culture, as well as social development / conservation projects that participants may want to support
- Stay on designated tracks and agreed routes; where off-road driving is permitted, the shortest and least environmental impact routes to and from the area of interest are used
- Show respect for the land, waterways, wildlife, and other activity area users
- Cross watercourses at designated points, slowly, and at 90° to shore / bank
- Repair and compensate for any damage caused to the activity area
- Participate in conserving activity area integrity; notify authorities of concerns and participate in rehabilitation projects





